# vanced 2012



ontents/April



PSYCHOLOGY | 000

2012 April 2, 3

### Women, Men and Multitasking

Juggling a marriage, family and work isn't easy. Do men and women respond differently?

一心多用,男女大不同

忙於兼顧婚姻、家庭和工作並不容易, 究竟是男性還是女性比較辛苦?

NEWS | 000 2012 April 12-14

#### **NEWSworthy Clips**

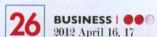
Golfers vie for a priceless piece of clothing, Britain investigates unscrupulous media, and two wheels are better than four in Mexico City

#### 新聞剪輯

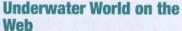
一探高爾夫球手如何爭奪無價的冠軍 衣,以及英國調查肆無忌憚的媒體, 還有兩輪優於四輪的墨西哥市



DESIGN | 000



# 2012 April 4, 5



A new site lets web surfers dive into a virtual ocean 網路上的水底世界

新網站讓網友能潛入虛擬的海洋中



### Cards Adapt to **Changing Times**

Greeting cards get more sophisticated as they adapt to technology, new trends and niche markets

#### 賀卡因應時代變遷

因應科技、新潮流和利基市場而有 所調整的賀卡,變得更精緻複雜了



BUSINESS | 2012 April 6, 7



#### EDUCATION | 000 2012 April 18, 19



# **Overseas Experience for**

The global economy has shifted as business school grads head to Asia

#### MBA的海外經驗

全球經濟發生轉變,商學院畢業生 紛紛奔向印度



## **School's New Session**

Augmented education fills the gaps with courses tailored to specific industries

#### 新式學校

加強教育補足為特定業界量身定做



TRAVEL | 000 2012 April 9-11



# **Cruising the Danube**

Float down this historic river for a journey through some of Europe's cultural capitals

#### 航行多瑙河

優遊在這條歷史性的河川,體驗穿越 歐洲一些文化之都的旅程



INTERNET | 000 2012 April 20, 21



# Wise Up About Wi-Fi

Be careful where you log on, and know the difference between secure and unsecure connections

#### Wi-Fi無線上網安全須知

上網應謹慎小心,應知安全與不安 全之間的差異



oom.com and watch our Topic Talks videos

ARCHITECTURE | 000

2012 April 23-25

# **Building the 2012 Olympics**

Sensible construction takes the gold as London prepares for the Summer Olympics

建構二〇一二年奧運會

倫敦的奧運場館反映了當今的嚴峻情勢



APRIL 2012 ADVANCED

ENTERTAINMENT | • • •

2012 April 26-28





This Hollywood filmmaker explores a familiar theme in his most recent production

史蒂芬・史匹柏的《戰馬》

好萊塢巨擘在新片中探索熟悉的主題

LIFESTYLE 1 000 2012 April 30



### **Getting Great Photos Outdoors**

Experienced and amateur photographers alike can follow these five tips for perfectly capturing the moment

#### 戶外攝影絕技

無論是有經驗或業餘的攝影家都能遵循 五大祕訣,捕捉完美的瞬間





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# **Next Month**

- THE CASE FOR GIRLS 生女大不同
- ▶ SPOTLIGHT ON LENOVO 聯想成為備受關注的焦點
- ▶ HOW EXOSKELETONS WORK 機械外骨骼的運作方式
- **▶ DIETING DIFFERENTLY** 不同的節食方式

# Every Month

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